

Corporate Mission

MOVING FORWARD

To provide rich, unique and winning dimensions for every occasion imaginable, in both local and international contexts

Message from the President

I am proud and delighted to introduce MINES Resort City, a personal dream come true and a wonder of tourism surpassing all others in the country.

Led by a strong and visionary management team and equipped with the finest in communications technology, MINES Resort City is a supreme venue for business meetings, exhibitions, seminars, expos or any local or international events, given our matchless reputation, environment and track record.

We have been the proud host of such prestigious international events as the Inaugural ASEAN Informal Summit, the 2nd ASEAN Informal Summit, The G-15 Summit, The Asia Pacific Co-Operation (APEC) Forum, World Cup Golf 1999, and Women's World Cup Golf 2000.

Our Malaysia International Exhibition & Convention Center (MIECC), a world-class exhibition center boasting the largest column-free exhibition space in Malaysia, has also hosted prominent events like the ASEAN Communications and Multimedia Expo & Forum, MALBEX, World Orchid Conference, Malaysia Agricultural, Horticultural & Eco-Tourism (MAHA) and others.

Guests and visitors to the MINES Resort City include many famous and celebrated VIPs' such as Tun Dr. Mahathir Mohamad, Queen Elizabeth, Nelson Mandela, David Beckham and Tiger Woods.

With our unique combination of style, luxury and technology, I boldly envisage that the success of MINES Resort City will grow to even greater heights as we move into the 21st century.

TAN SRI LEE KIM YEW

Founder & Group Managing Director



EXHIBITION CENTRE

World Class Special Exhibition Hall

Strength & Expertise

The MINES Exhibition Management Sdn Bhd is a leading professional exhibitions organiser with a vision to add richness and distinctiveness to every imaginable occasion. Our superior customer-oriented approach and exhaustive experience have established us as a prime choice for organising events at both local and international levels.

Best of all, we are the proud proprietors of one of the most extravagant and finely integrated venues in the world, the Malaysia International Exhibition & Convention Centre (MIECC). Boasting the largest column-free exhibition space in Malaysia, the MIECC is strategically located within the MINES Resort City, a prestigious super-structure containing a 5-Star hotel and a boutique hotel, an exclusive championship golf course, a shopping mega-mall, a night theme-park and a business centre, ensuring an integrated set of facilities for all events.



EXHIBITION HALL



The MIECC is also home to the Malaysia Furniture City (MFC), recognised in Asia-Pacific as key junctures for showcasing the latest in high-quality products from both local and global producers.

We have successfully hosted and organised many international trade and consumer fairs such as the Malaysia Furniture Export Exhibition (MAFEX), Malaysia International Book Fair, Wedding Galore, Expo Cinta Malaysia, International Beauty Showcase and The 6th Asia-Pacific Bonsai-Suiseki Convention & Exhibition. Upcoming events include Spring Market Buying Season, My Art Fest, Asean China Agriculture Show, and China Tea Expo.

Whatever the occasion, you can depend on our team of experts to provide you with a level of service and professionalism that fulfill your needs and requirements and surpasses your expectations.

Malaysia International Exhibition & Convention Centre - world-class facilities fit for world-class events.



CONFERENCE ROOMS

You'll Look Forward to Every Board Meeting

The Conference Rooms are designed to seat up to 500 participants in theatre style and is an excellent choices for corporate presentations, or exclusive dinner parties for up to 300 people. Dewan Cemerlang, on the other hand, is able to caters for smaller, exclusive events.

With ample space, elegant, interiors and cosy furnishings, the 2 conference rooms, 9 meeting rooms, a VIP Room, and a Business Centre, M.I.C.E facilities at MIECC set the standard for any function you desire.



SUMMIT FORUM SEMINAR

FORUM
SUMMIT
SEMINAR

CONVENTION HALL

A Venue Designed For Successful Events

Our events management team is trained to organise macro events up to 8,000 participants-the capacity of our convention hall or larger. Be it private function such as weddings or corporate function like an annual dinner, you can count on us to deliver and fulfil your every need to ensure the success of your event. Our team of experienced chefs and and skillful banquet experts will make your dinning affairs with us truly memorable.



**GALA NIGHTS
LAUNCHES**

**NIGHTS
LAUNCHES**

Events Management Services

An event is an experience, carefully crafted to deliver an impact on the person in attendance. The activities, environment, and layers of multi-sensory effects are integrated into an event design that is staged and choreographed with precision and polish. The best event experience is one in which the mechanics are imperceptible to the attendee and the intended impact is delivered effectively and invisibly.

Professional events management is the integrated implementation of all the operational and logistical requirements of an event, based on the scope of event elements included in the event design. An event, any type of event, is held for a purpose. Public or private, commercial or charitable, celebratory or commemorative events bring people together to share an experience and produce a measurable outcome. The event experience may be a civic celebration or charity fund-raiser, an anniversary or a wedding, a corporate product introduction or incentive programme, a sports event or convention event. It may be a company picnic, a hospitality reception, a grand opening, or a family reunion. It is the job of the professional events manager to package and manage that event experience



DEVELOP THE CONCEPT DESIGN THE EXPERIENCE

- Award Nights
- Broadway / Musical Shows
- Concerts
- Consumer Fairs
- Conventions / Seminars / Workshops
- Fundraising / Fashion Galas
- Outdoor Carnivals / Festivals
- Special Events
- Thematic Parties
- Trade Expositions
- Weddings Planning & Services

The scope of events management services include the design, procurement, audio and visual requirements, construction and maintenance, event licensing with the relevant authorities, logistics issues, marketing implications, media tie-ups, legal questions, and risk management ramifications.



City of Dreams

The MINES Resort City, Seven Wonders of Malaysia.

Location

The MINES Resort City a 1,000-acres integrated idyllic landscape groups surrounding a 150-acre scenic lake resort for business or pleasure centrally located in the nexus between Malaysia's administrative capitals, is where you can experience snow, sun and beach at a single location. A novelty that no visitors should miss is the water taxi ride around the MINES Resort City. The charming vehicle will take you across the serene blue waters of the lake into canals that link the Seven Wonders of this resort city. Your journey will be filled with different sights and sounds that will captivate you. You'll sail by a palatial hotel, swimming lagoon with a sandy beach and into the heart of a busy shopping mall.

The MINES Resort City is Asia's Most Amazing Destination.

Distance from the key infrastructural nodes and suburbs to The MINES Resort City can be summarized as given below:

From	Travelling Time (mins)
Kuala Lumpur International Airport (KLIA)	30
Federal Administrative Capital of Malaysia at Putrajaya	20
Cyberjaya City, Multimedia Super Corridor	10
National Sports Stadium, Bukit Jalil	5
Kuala Lumpur City Centre	15
Port Klang / Westport	45
Suburban Area	
Ampang	10
Petaling Jaya	15
Subang Jaya	20
Shah Alam	25
Bangi, Kajang, Cheras	10
Balakong, Serdang	5

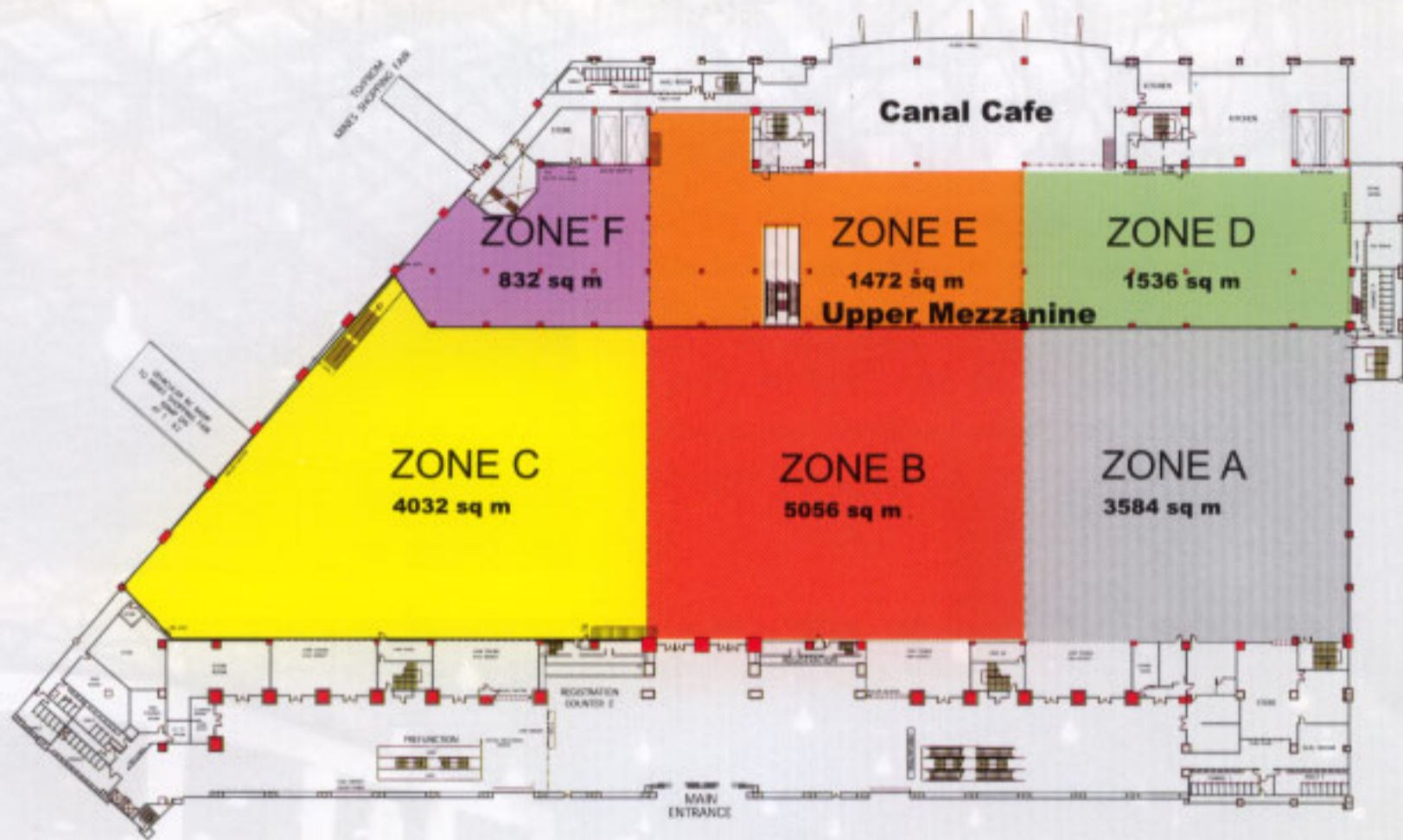
Seven Wonders of Malaysia

Sprawling over what used to be the world's largest open-cast tin mine. The MINES Resort City is home to the "Seven Wonders of Malaysia" including:

- Malaysia International Exhibition & Convention Centre (MIECC)
- Palace of the Golden Horses
- Palace Beach & Spa
- MINES Wonderland
- MINES Shopping Fair
- MINES Resort & Golf club
- MINES Waterfront Business Park

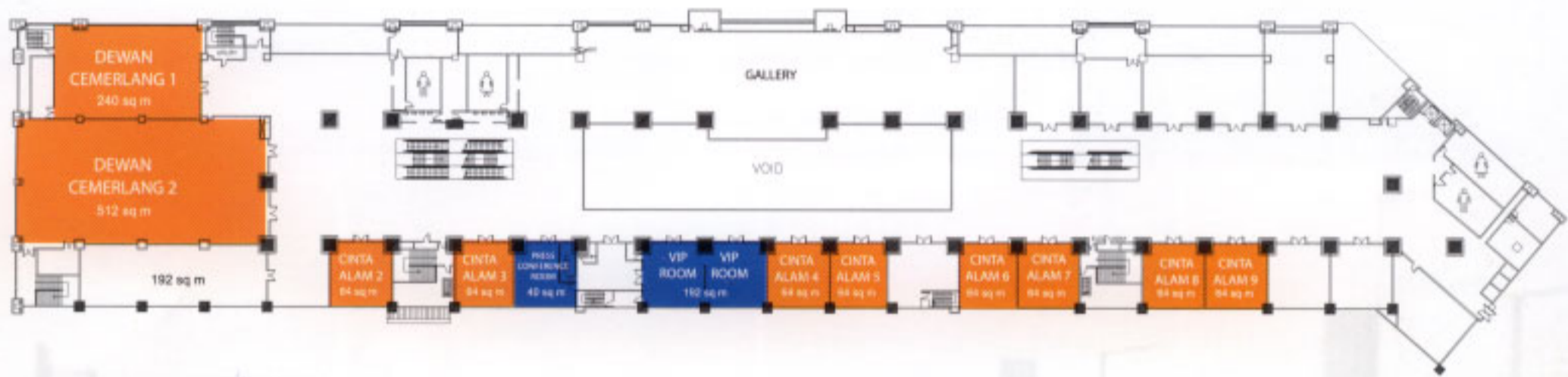


LEVEL 1, MIECC



	Hall A	HALL B	Hall C
Floor Area	Zone A 3584 sq m Zone D 1536 sq m	Zone B 5056 sq m Zone E 1472 sq m	Zone B 4032 sq m Zone E 832 sq m
Ceiling Height	Zone A 12 m Zone D 4.5 m	Zone B 12 m Zone E 4.5 m	Zone B 12 m Zone E 4 m
Floor Loading	Zone A 2.96 T/sq m Zone D 0.98 T/sq m	Zone B 2.96 T/sq m Zone E 0.98 T/sq m	Zone B 2.96 T/sq m Zone E 0.98 T/sq m
General (mm)	Cargo lift = 2 units 2500 mm (W) 2900 mm (H) 4350 mm (D)	Service Lift = 1 unit 2000 mm (W) 2100 mm (H) 2490 mm (D)	
Power Supply	LEVEL 3 Bus BAR Pits System with 48 pits 144 nos 30A TPN Tap-Off 48 nos 60A TPN Tap-Off 26 nos 100A TPN Tap-Off 26 nos 13A Sockets Mezz MEZZ 24 nos 13A Sockets 60 Amp & 100Amp	Bus BAR Pits System with 55 pits 165 nos 30A TPN Tap-Off 55 nos 100A TPN Tap-Off 15 nos 100A TPN Tap-Off 28 nos 13A Sockets Mezz MEZZ 24 nos 13A Sockets 60 Amp & 100Amp	Bus BAR Pits System with 44 pits 132 nos 30A TPN Tap-Off 44 nos 60A TPN Tap-Off 14 nos 100A TPN Tap-Off 42 nos 13A Sockets Mezz MEZZ 26 nos 13A Sockets 60 Amp & 100Amp
Lighting	General Work Lighting	General Work Lighting	General Work Lighting
Level	at 400 Lux	at 400 Lux	at 400 Lux
Water Supply	Pit System 48 Pits 96 nos tap-off 48 nos waste	Pit System 55 Pits 110 nos tap-off 55 nos waste	Pit System 44 Pits 88 nos tap-off 44 nos waste
Telephone & Date Points	LEVEL 3 Pit system 48 pits X 10 sockets each 48 pits X 8 sockets (data point) MEZZ Floor Trunking 46 nos socket 24 nos points	LEVEL 3 Pit system 55 pits X 10 sockets each 55 pits X 8 sockets (data point) MEZZ Floor Trunking 98 nos socket 32 nos points	LEVEL 3 Pit system 44 pits X 10 sockets each 44 pits X 8 sockets (data point) MEZZ Floor Trunking 89 nos socket 24 nos points
SEATING CAPACITY (pax)			
Theatre	2200	3000	3500
Class Room	1200	1500	1800
Banquet	1200	1500	2000
Reception	4000	4700	5300

LEVEL 2, MIECC



LEGEND

- Function Room**
- VIP Room**

MEETING ROOMS	Area (sq m)	Size (L X W)	SEATING CAPACITY (Pax)						
			Theatre (Pax)	Classroom (Pax)	Banquet (Pax)	Reception (Pax)	U-Shape (Pax)	Hollow (Rectangular) (Pax)	Boardroom (Pax)
Dewan Cemerlang 1	240	18.6 X 12	150	80	100	200	36	50	35
Dewan Cemerlang 2	512	32 x 16	550	300	300	600	100	110	NA
Cinta Alam (2 - 9)	64	8 X 8	50	27	30	60	15	18	14
VIP Room	192	* Includes meeting room for 10 Board of Directors and reception area for 20 pax							
Press Conference Room	40	* connect to VIP Room							